# → INTRODUCTION TO NVIVO



# WHAT IS NVIVO?

NVivo is a software program used for qualitative and mixed-methods research. It is used for the analysis of unstructured text, audio, video, and image data, including (but not limited to) interviews, focus groups, surveys, social media, and journal articles.

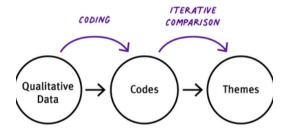
## INTRODUCTION TO NVIVO SOFTWARE TRAINING

- Overview of NVIVO Qualitative Software
- Uploading Data Material
- Creating Classifications and Attributes

ACCESS INFORMATION
August 2, 2023
1:00 PM to 2:00 PM (MDT)

Hardman and Jacobs Learning Center

### **Thematic Analysis**



(HJLC) Room 206

*Presenter:***Dr. Patrick Turner -** Certified Expert

NMSU students, staff, and faculty can gain access to NVIVO by sending a request to : **software@nmsu.edu** 



### Limited Space:

To register, please email <a href="mailto:nvivoinfo@nmsu.edu">nvivoinfo@nmsu.edu</a> to confirm your attendance.